

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Nov-13	30-Nov-12	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	293.075.043	325.178.156	-9,87%
WINSTON	258.375.814	296.411.272	-12,83%
CHESTERFIELD	204.452.544	222.539.038	-8,13%
FORTUNA	170.264.351	215.535.704	-21,00%
CAMEL	148.826.439	158.977.276	-6,39%
DUCADOS NEGRO	122.365.458	147.924.862	-17,28%
LUCKY STRIKE	120.448.300	148.402.584	-18,84%
L&M	108.039.387	130.044.310	-16,92%
NOBEL	92.961.896	115.019.984	-19,18%
DUCADOS RUBIO	76.079.454	101.978.872	-25,40%
DUCADOS RUBIO BLANDO	39.593.433	48.610.139	-18,55%
PALL MALL	36.963.103	52.441.366	-29,52%
BROOKLYN	34.669.161	6.369.544	444,30%
FORTUNA RED LINE	30.714.909	31.930.820	-3,81%
L&M BLANDO	30.527.724	25.236.764	20,97%
DUCADOS RUBIO 100'S	21.238.428	16.495.869	28,75%
JOHN PLAYER SP.	19.134.624	26.426.058	-27,59%
MARLBORO POCKET	18.694.313	18.700.576	-0,03%
LUCKY STRIKE BLANDO	17.610.073	15.092.978	16,68%
MARK 1	17.081.199	7.212.828	136,82%
ELIXYR	16.243.599	17.081.962	-4,91%
NOBEL STYLE	13.617.510	11.815.760	15,25%
GOLD COAST	13.310.589	16.853.144	-21,02%
PHILIP MORRIS K/S	12.137.231	14.125.800	-14,08%
GOLDEN AMERICAN	11.671.483	6.930.625	68,40%
WINSTON REDVOLUTION	11.209.650	13.013.730	-13,86%
PALL MALL LARGO 100'S	9.816.143	7.109.564	38,07%
BN	8.600.711	10.105.254	-14,89%
MARLBORO GOLD TOUCH	7.691.883	6.089.830	26,31%
CORONAS RUBIO	7.592.304	11.257.742	-32,56%
LUCKY STRIKE CLICK & ROLL	7.573.273	6.953.458	8,91%
GAULOISES RUBIO	7.290.601	7.901.965	-7,74%
BULLBRAND	7.238.465	8.078.380	-10,40%
AUSTIN	7.218.947	7.216.697	0,03%
NOBEL BLANDO	6.815.503	5.212.679	30,75%
R 1	6.492.633	6.811.476	-4,68%
JOHN PLAYER SP. BLACK/BLUE	6.487.421	7.637.207	-15,06%
LAMBERT & BUTLER	6.349.056	7.483.123	-15,15%
HERENCIA	5.833.827	6.963.988	-16,23%
KARELIA	5.326.360	4.839.330	10,06%
JOHN PLAYER SP. AM.100'S	5.228.884	6.752.707	-22,57%
MAYFAIR	5.086.539	5.825.075	-12,68%
BENSON & HEDGES	5.013.038	5.597.506	-10,44%
RESTO MARCAS	139.689.025	169.901.866	-17,78%
Totales	2.194.650.327	2.482.087.868	-11,58%